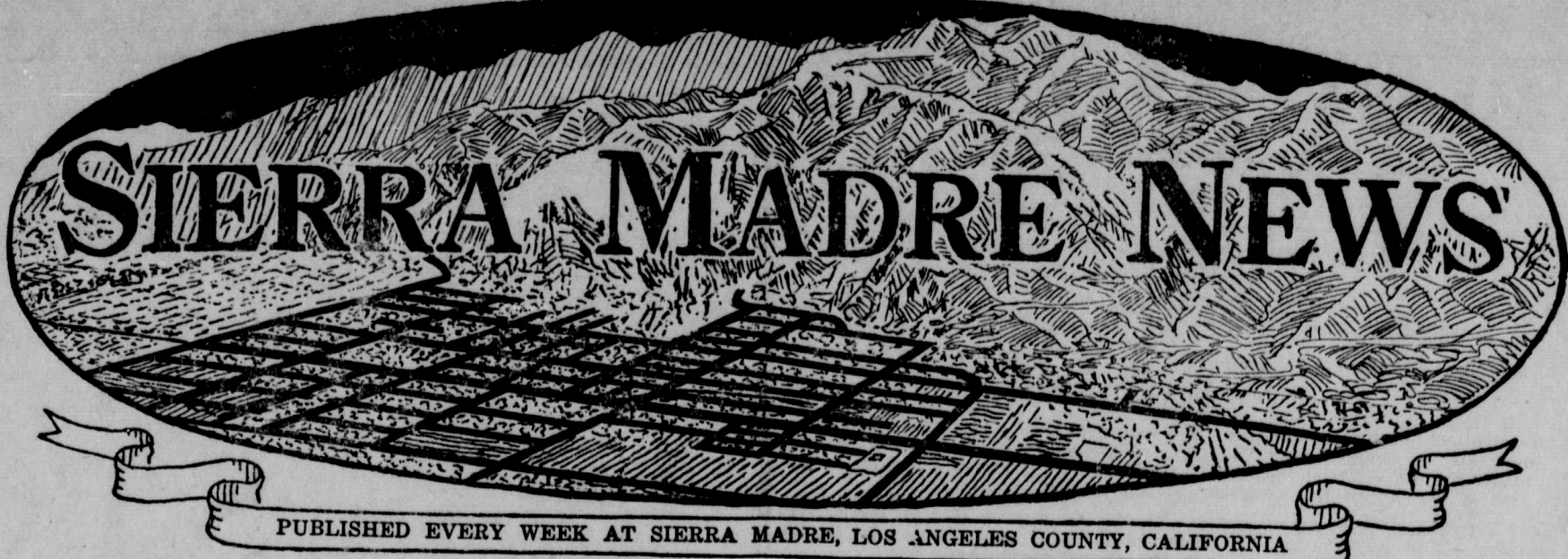


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Three insertions, per line.....20c
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DAY.

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VOL. 18, NO. 10



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FOR TWO
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FRIDAY, DECEMBER 7, 1923

High School Pupils Must Pay Own Fare

No free transportation will be given Sierra Madre high school pupils, according to the most recent decision of the Pasadena high school board.

Disappointing as it will be to Sierra Madre families, this information seems to be authentic and final on the matter. It was confirmed yesterday upon inquiry by the News of Business Manager F. F. Martin and Superintendent John F. West of the Pasadena schools.

"We are advised by the county counsel," said Dr. West, "that the district cannot provide free transportation to pupils living in portions of the district where there are public transportation facilities available. That is the reason Sierra Madre and Altadena high schools must pay their own car fare or get to school in some other way, while free transportation is afforded pupils from La Canada and South Santa Anita. If a car line should be built into those districts the free transportation of their pupils would stop at once."

Policy Reversed
The subject of free transportation has been under consideration since last April when trustees of the Sierra Madre district visited the Pasadena high school board to ask relief from the transportation burden for local pupils. Soon after beginning of the fall term the News was advised by Dr. West that the high school board had approved the policy and free transportation would begin as soon as details could be arranged.

Publication of this statement raised high hopes which will make the final decision all the more disappointing. Dr. West said yesterday the board had tried later to arrange for the district paying a portion of the fare of pupils from outlying districts so that all would be on the same basis. The county counsel ruled this could not be done. Acting upon this advice the policy of the district was embodied in a resolution as follows: "That it will be the policy of the board to furnish free transportation to all pupils to whom there may not be available any public transportation and also to such pupils as may be recommended by the welfare department of the school for free transportation."

ALHAMBRA HAS WELCOME SONG FOR VISITORS

For the contest between the Community Sing of Sierra Madre and Alhambra, the following song of welcome has been composed and will be sung in their honor:

WELCOME SIERRA MADRE!
(By D. L. Scott, of the Alhambra Community Sing)

What joy, Sierra Madre, what pleasures afford;
We greet you as comrades and friends;

The heart of Alhambra beats happy accord
While our voices with your melody blends.

With a welcome sincere, for thrice welcome you are,

We bid you join with us and sing,
For among kindred spirits no discord can mar

The harmony which our hearts ring.

When this song feast is over and you return
Our friendship will follow you still

To your mountain topped city and canyons of fern
You will go with Alhambra's good will.

And when in response you have yielded to sleep,
As the day draws in peace to its close,

O'er your couch may old Wilson his sentinel keep,
And your dreams be as sweet as the rose.

Tune: "Believe Me, If All Those Endearing Young Charms"—

NEW LIGHTING AT THE CLUB HOUSE PLEASURES

Visitors at the Woman's Club house have been greatly pleased at the improvement so far made in the lighting facilities. Not all have realized that the entire electric wiring system is being replaced in the interest of safety to life and property as well.

When City Marshal Udell who is also serves the city as building inspector found it necessary to condemn the electric wiring and panel board at the club house, the Sierra Madre Electric Company was engaged in making emergency repairs. Mr. Farman, who called with Mr. Ropp and Mr. Guy Steinberger are going over the entire building and are carrying out the inspector's instructions, with the result that the building will be made as safe as to fire hazard as it is possible to make it. In addition, very beautiful auditorium lights have been installed and a modern stage lighting system provides color effects that brought many compliments from recent audiences. The building committee and the board recognize that Mr. Farman's personal sacrifice of time and effort at the club house has been based on devotion to a community cause and good citizenship.

In the interest of justice to Mr. Farman and also to the building committee, the board clears him of responsibility for the original unsatisfactory wiring by drawing attention to the fact that the club was built in 1909 and Mr. Farman did not begin business here until 1913. An expert electrical engineer of the General Electric Company will make a special inspection of the building upon completion of the work.

C. OF C. ELECTS OFFICERS FOR COMING YEAR

Dennis H. Stovall will head the Chamber of Commerce for the coming year, having been elected president at the meeting of the directors last night. J. F. Sadler was elected vice president, H. E. Allen treasurer and Major C. S. Floyd secretary.

The choice of Mr. Stovall will meet with hearty popular approval. Mr. Hawks, who has served faithfully for several years, felt that he must retire, and the directors were a unit in desiring that Mr. Stovall take the helm as his successor.

Next Tuesday's luncheon program will be in charge of E. P. Bradford, manager of the Blinn Lumber yard.

BAZAAR AND PROGRAM AT CLUB HOUSE

With a splendid display of holiday goods, delicious things to eat, to wear and to look at, the Ladies' Aid Society of the Congregational church are holding their annual bazaar and entertainment in the woman's club house today. The sale opened at 10 o'clock. Beginning at 5:30 a New England dinner will be served. During the evening a novelty will be presented in the form of a "family Fotoygraft album," with appropriate comment by the small girl of the family who likes to tell family secrets. A musical program will add to the variety.

CUT CORNER AND CALL ON CITY RECORDER

Cutting the corner at Central and Baldwin is not a profitable way of saving a few seconds of time. Three cases came before City Recorder Forman this week. Samuel Grossman, N. Silverstein and George Stamatis, all of Los Angeles, found it cost them five dollars each. Alexander Baird plead guilty to the charge of shooting within the city limits and was fined \$30. The use of firearms in the city is always severely discouraged by Judge Forman. In this case the shot killed a pigeon belonging to George Dyer of Grove street. The boy, of course, was not aware of that fact.

Picture Show Opens Soon In Bergien Bldg.

Sierra Madre is to have a real motion picture show at last. Mr. and Mrs. N. Brown of Alhambra have taken a five-year lease on the Bergien building at 87 West Central and will begin alterations at once, expecting to open their show as soon as the work can be rushed to completion.

Mr. and Mrs. Brown are experienced picture show people and declare their intention to put on first class programs which will deserve liberal support from the Sierra Madre public. Their five-year lease gives them an option for a five-year renewal.

WILL SING CAROLS

Christmas carols will be sung by the school children next Friday, Dec. 14, from 1 to 2 o'clock. All the grades will assemble in the quadrangle for the purpose and the public is invited to attend and hear the program.

MASONS ELECT 1924 OFFICERS

Officers for the year 1924 were elected by Sierra Madre Lodge No. 408 F. & A. M., at their stated meeting on Tuesday night. The newly elected officers are:

Ernest L. Yerxa, Master.
Donald C. Ashmore, Senior Warden.

H. E. Allen, Junior Warden.
Frank A. Spencer, Treasurer.
R. M. Finlayson, Secretary.

Other officers of the lodge are appointed by the master-elect. Installation of the new officers will probably take place early in January.

Next Tuesday night the lodge will confer the degree of Master Mason. A special invitation is extended to Master Masons who are not affiliated with the local lodge.

Mr. Mount and daughter have moved from Santa Anita Court to 451 West Central.

Dr. D. N. Alcorn was able to be on the street this week after being confined to his home several weeks by serious illness.

Final Installment of Red Cross Roll Call Brings Total Over 600

Immortals—
Dr. G. W. Groth
H. G. Chaffee Company
HALL OF FAME

Horace O. Smith
Daniel Shaffer
E. A. Miller
W. W. Bayard
Dickens Fellowship
N. W. Tarr
Fred Hooker Jones
Fred Kriebow
Louis Karpf
Dr. L. L. Krebs
George W. Miller
Ray A. Grant
J. C. Whyte
E. H. Porter
F. D. R. Moore
J. F. Sadler
Mrs. J. F. Sadler
P. C. Gernert
Albert Wheeling

ROLL OF HONOR

A. R. Hinton
Mrs. A. R. Hinton
William Laidlaw
Dr. May C. Laidlaw
Mrs. Adam Mueller
Miss Mildred Zeller
Adam Mueller
W. D. Hibbs
Mr. Nolte
Mrs. N. B. Allerton
Mary A. Greene
Mrs. Mildred Cook
Carl Graf
Mrs. Carl Graf
Nancy Stephenson
K. Kashitani
M. Nomura
S. Shimizu
S. Oka
T. Hamani
H. Kuromizato
K. Matsumoto
S. Nishiyama
S. Tatsuta
Y. Laramoto
S. Hoshino
S. Nakao

R. Asakura
K. Kunuge
S. Hamani
M. Yusa
I. Sagano
Y. Aizawa
K. Takasugi
R. Into
Mrs. A. A. Leggett
G. K. Bourke
Miss J. A. Saenger
W. H. Ingraham
Mrs. R. M. Finlayson
R. M. Finlayson
Mrs. P. C. Kortkamp
Miss L. Hardenburgh
Henry Dolph
Mrs. Henry Dolph
Mrs. Olivia R. Beers
H. R. Coit
Arthur Nybye
Leon M. Nelson
L. J. Nelson
Hattie B. Nelson
Lamella K. Miller
Mrs. L. B. Miller
Muriel H. Tarr
Lloyd W. Tarr
Danson W. Tarr
Raymond S. Tarr
Robert M. Tarr
F. M. Hildebrandt
Mrs. F. M. Hildebrandt
J. W. Campbell
Mrs. J. W. Campbell
Mrs. Agnes Leighton
Miss Carmen Hibbs
W. J. Lawless
Mrs. W. J. Lawless
Mrs. Margaret Sellers
Sadie Sellers
Robert B. McGill
John W. Wire
B. R. Elkin
Walter Ralsback
Mrs. G. I. Farman
C. E. Davis
Mrs. C. E. Davis
Frank L. Lovell
P. Petro
Ivan Buie
Mrs. Ivan Buie
Mrs. Kittie Buie

Ralph Odwarker
S. K. Lessly
Frank E. Cox
Mrs. Frank E. Cox
Wilson B. Herrington
Garnet Marsh
C. E. House
Mr. L. Brown
Frank B. Seeley
Alma H. Browne
Mattie F. Seeley
Belton Munson
F. M. Smith
Mrs. F. M. Smith
Mr. Mercedes Grassl
T. H. Scott
Elmer A. Green
Louise H. Green
Mrs. W. Addis
Mrs. Guy Steinberger
Mrs. E. H. Porter
Miss Mary Higgins
Mrs. Margaret Sullivan
Mrs. Preston Schwartz
Preston Schwartz
Paul T. Reilly
Bennie M. Lyon, Jr.
Annie Keeling
C. D. Drake
Mrs. Virginia D. Roess
David D. Roess
Convers L. Twycross
Mrs. Convers L. Twycross
Mrs. Clara B. Gray
Mrs. Lena Jordan
E. Davenes
Miss Estelle Davenes
Homer Tourjee
Mrs. Lydia Tourjee
John E. Throne
M. A. Baird
Mrs. M. A. Baird
G. A. Peterson
Mrs. R. Brauhardt
John Lowe
Mrs. Mattie Lowe
F. D. Peacock
Mrs. F. D. Peacock
Mrs. Gertrude I. Hall
H. R. Gregory
M. Rudolph
O. R. Shreve
Mrs. O. R. Shreve

Many Topics Of Interest For Program

Election of officers and many important topics for discussion give promise of an exceedingly interesting meeting of the Civic association next Monday night.

The dinner will be served by a committee in charge of Mrs. M. D. Welscher, the proceeds going to supply Christmas cheer to disabled veterans. This is expected to bring an unusual number of dinner reservations, which must be made with the secretary by tonight. Dinner will be served at 6:30 at 75 cents a plate.

Five high school girls will also be elected to ride on the Sierra Madre float in the Pasadena New Year parade. Names of all girls who are eligible should be submitted to the secretary, phone Red 183.

City planning program, street tree planting map, city manager, the New Year float, wild flower planting on vacant lots, P. E. bus to Pasadena, and the result of negotiations with the Japanese in Sierra Madre are among the interesting things to be taken up.

At the Monday meeting of the directors Dr. W. A. Tate reported that the sanitarium conducted by the Salvation Army for tubercular Japanese would be removed about the first of the year. This had been agreed to by the Japanese in the interest of good feeling, after consultation with the Japanese consul, the president of the Japanese association, officers of the Salvation Army and others. In the case of Mr. Asakura, who has bought ten acres in the northwest part of town, the promise was made that when he builds a home it will be a strictly modern, American type of house.

Mrs. J. S. Winslow has sold her place on North Lima street and will spend the winter in Pasadena, returning to her old home in Portland, Ore., for the summer months. Mrs. Winslow is spending a few days with Mr. and Mrs. Robert Smith of 198 N. Lima. Mrs. S. F. Ratican who bought the Winslow place have resided in Los Angeles the past few months, having come here from Indiana.

AWARDS MADE ON PARMELEE TRACT NAME

Mrs. J. G. Blumer of Sierra Madre was given the first prize for the best name submitted for the new subdivision of the Churchill ranch, now owned by Z. L. Parmelee. The name submitted by Mrs. Blumer was "Marlborough Terrace," which has been adopted and will be used in the advertising of the tract.

Second prize was given Robert Groch of 277 North Lake Avenue, Pasadena, his suggested name being "Mountain View." Third prize was awarded F. A. Blake of 2065 Maiden Lane, Pasadena, for the name "Altamont." The prizes were \$75, \$50, and \$25, respectively, to be applied on first payments for lots in the tract.

W. O. Crawford, well known subdivision expert of Altadena has entered into a contract with Mr. Parmelee as exclusive agent for the subdivision. He will be represented on the tract by Capt. W. S. Barton who is living in the old ranch house. The beautiful, slightly location and the high class of improvements installed make Marlborough terrace one of the choicest spots in Sierra Madre.

ACTIVITIES OF EASTERN STAR

Mrs. F. J. Sokol and Mrs. A. T. Gay entertained the Eastern Star "Get Together" Club at the home of the former on Wednesday afternoon. The time was spent making garments for the little inmates of the children's hospital. Last week the officers of 1923 and the past matrons were entertained at the home of Mrs. George B. Morgridge who was assisted by Mrs. Blanche Muskrath. After an evening devoted to games and music the company were escorted next door to the home of Mrs. Hill where delicious refreshments were served.

Several members of the chapter attended the installation of officers of Southland Chapter, Pasadena, on Tuesday night. The installation of the officers of Sierra Madre chapter will take place December 17.

Mrs. Meta Rice Neuschwander spent Tuesday visiting old friends in Sierra Madre. She is at present living in Pasadena, recuperating from a serious illness, due in part to war work.

Brief Filed By Mitchell In Zone Case

Acting as counsel for the city of Sierra Madre, Mayor Robert Mitchell filed this week with Judge Archibald of the superior court his brief in the sanitarium zoning case.

Seventeen typewritten pages are devoted to telling why the court should not grant an injunction to prevent enforcement of the zoning ordinance against the Mountain Glen Healthatorium Co. Attorney F. D. R. Moore, representing the Healthatorium Co., will have five days in which to file a final brief in rebuttal. Upon consideration of these briefs, the court is expected to deny the application for an injunction or to grant a temporary injunction pending a trial of the case.

In his brief Mayor Mitchell cites a large number of court decisions in recognition of the soundness of the principal of city zoning. He makes particularly strong use of the spread and increasing recognition of the zoning principle in modern legislation and its support by the courts.

"If I had any doubts previously as to the ability of the city to enforce the ordinance with respect to this institution, I am now completely convinced after devoting considerable time to studying authorities for the preparation of this brief," said Mr. Mitchell. "I believe the court will sustain the ordinance without reservation."

A copy of Mr. Mitchell's brief is on file in the office of the Chamber of Commerce for inspection by anyone who cares to read it.

THIRD ANNUAL BALL TO BE BIG AFFAIR

With chairman Tom Henderson and a number of other enterprising members of the Firemen's club selling tickets, the club's third annual ball next Friday night, Dec. 14, promises to be the most largely attended event of the year. Everybody wants to help out the good work of the community tree and the treat for those in need, so the tickets find a ready sale. Tischeauer's Orchestra, the most popular dance musicians heard here in a long time will furnish the music.

HOLIDAY SEAL SALE NOW ON

Christmas seals issued by the Los Angeles County Tuberculosis association have been received through the mail by Sierra Madre citizens, with the expectation that remittance will be made directly to headquarters. The number of drives going on all the time makes a personal canvass difficult and this method of reaching the public was thought to be more pleasing to the public as a time saver.

This association looks after the welfare work among tubercular sufferers all over the county. Many free clinics are held, many thousands of bottles of milk are supplied for undernourished children and mothers, and many hundreds of children have shown the good results in gaining weight and strength.

Mayor Robert Mitchell is vice president of the county association, Dr. J. L. Pomeroy being president.

ALHAMBRA'S REHEARSING WITH A VIM

So intent are the members of the Alhambra Community Sing on winning the inter-city contest with Sierra Madre the men are meeting to rehearse in groups. Word to this effect was received yesterday by Mrs. Milton Steinberger, president of the Sierra Madre Sing. Last night's rehearsal in the club house was highly encouraging, but Sierra Madre will have to exert every atom of ability to stand a chance against the Alhambra in their own hall.

Weatherman Back at Work In The Valley

Chas. I. Dague, meteorologist of the U. S. Weather Bureau, has returned to resume charge of the fruit-frost service of the weather bureau in cooperation with the citrus growers of the San Gabriel valley with his headquarters at Azusa. He visited this section this week.

"I am glad to be back again this winter," says Mr. Dague, "and wish for the citrus growers another open season such as we had last winter. This should not be taken to mean that I am predicting an open season for this winter, as this is a condition of the weather no man is able to foresee so far ahead."

It is the plan of Mr. Dague to carry on his work in about the same manner this winter as last winter. He is locating his temperature stations over the valley at practically the same location as last winter, no changes being made except where it has become necessary because of the installation of orchard heaters in an orchard where a station was located last winter in which case a slight change is necessary.

Temperature forecasts of the probably low temperature for the night will be issued and distributed to the citrus growers for nights with impending critical temperatures in about the same manner as last winter.

SIERRA MADRE NEWS

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GEORGE B. MORGRIDGE, Managing Editor

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Subscription Rates

Three months75
Six months 1.25



One year \$2.00
Outside Los Angeles Co. 3.00
Three Year 5.00

Subscriptions payable in advance. All new subscriptions will be delivered at once and be entered as of the first of the month following the date on which the subscription was made. Old subscriptions will expire on the first of the month following the present expiration date.

Copy for change of advertisement must be in the office by 10 a. m. Wednesday morning. New advertising copy must be in the office by noon on Tuesday.

ter and it is hoped the growers who are heating their orchards will avail themselves of this information. These forecasts are generally distributed to the growers through their packing house managers unless special arrangements for their distribution are otherwise provided for. Growers who are heating their orchards should get in touch with their packing house managers and arrange to get these forecasts telephoned to them during nights of low temperature.

Mr. Dague desires to cooperate with the citrus growers in every possible way and will be glad to assist them in any way he can. He will also be glad to have any of the growers, willing to do so, keep a systematic record of minimum temperatures in his orchard and will gladly furnish forms on which to keep this record.

Old Blue Law
An old blue law is still extant in Virginia which imposes a fine of fifty pounds of tobacco on a man if he absents himself from church for one month without a valid excuse.



Pippin!
No more
wood
to pack!

No — nor any more coal or ashes for anyone to lug! The convenience and efficiency of Pearl Oil-made heat means comfort for everyone — fire-tending for none. Heat by the roomful at the touch of a match! Simply turn the wick high for initial warmth — then low to maintain it. And remember, Pearl Oil burns clean — it leaves absolutely no odor.

For best results your heater needs more than just kerosene. "Kerosene" or "coal oil" may mean any kind of kerosene — "Pearl Oil" but one. It is the highest-quality kerosene only, the result of years of research and study, and refined for heating and lighting purposes exclusively by the Standard Oil Company's own special process. Your dealer knows Pearl Oil — ask for it by name.

STANDARD OIL COMPANY
(California)

PEARL OIL
(KEROSENE)
for HEAT & LIGHT



What Could Be More Acceptable FOR CHRISTMAS?

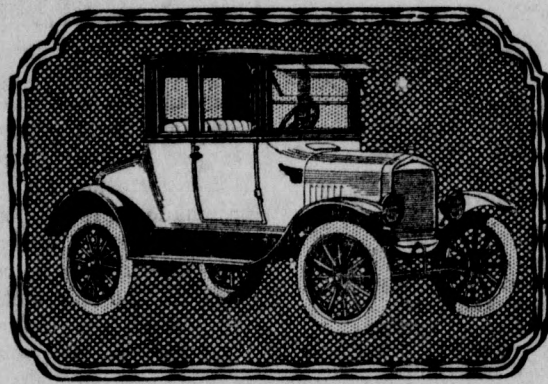
Rocking Chair
Small Rug
Mattress
Gas Heater
Porch Shade
Ivory Dresser
Coil Spring
Carpet Sweeper
Ocedar Mop
Percolator
Dishes
Pictures
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Ford
THE UNIVERSAL CAR



New Coupe

An entirely new body design lends distinction in appearance, adds measurably to individual comfort, and provides greater convenience in the new Ford Coupe.

Streamline body, windshield visor, and nicked fittings make this new Coupe highly attractive. Deeply cushioned seats, improved interior arrangement, and cowl ventilator provide increased comfort.

Wide doors that open forward, revolving type window lifters, enlarged rear compartment and a recess shelf for parcels, back of the seat make for greater convenience.

See the new Ford Coupe and other body types at your Nearest Ford Dealer's showroom.

J. MILTON STEINBERGER
Authorized Agent

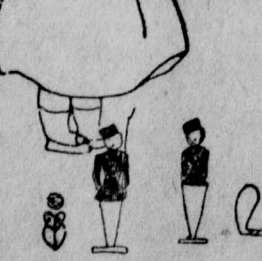
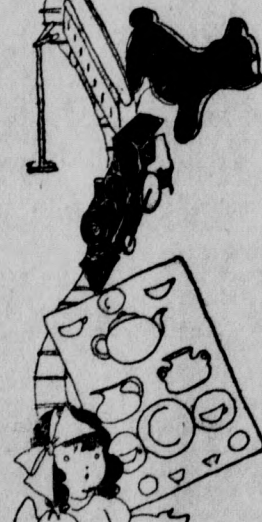
Ford
CARS · TRUCKS · TRACTORS



Santa Claus

in person
at this
Store

Saturday,
Dec. 8th
2 to 5 P. M.



Santa's MAIN STOCK

IS RIGHT HERE
come and see for yourself
IMPOSSIBLE

to put it all in the windows! Come inside and shop comfortably.

TOYS!

Wonderful assortment of domestic and imported goods at Bargain Prices.

Dolls, Games, Wagons, Scooters, Kiddie Cars, Mechanical Toys that will make the old folks laugh and get down on the floor to join the play.

KODAKS

The gift that never fails to please and prolong the Christmas spirit.

WATERMAN PENS AND STATIONERY

Together or alone these are infallible in carrying true Christmas joy. The display is bigger and better than ever. Prices will astonish you.

BOOKS---BOOKS

For young and old—copyright novels at cut prices. Gift Books—Children's Books.

Leather Goods
Gifts for Smokers
Tree Ornaments
Package Dressings
Candies

VICTROLAS AND RECORDS

The Gift Supreme

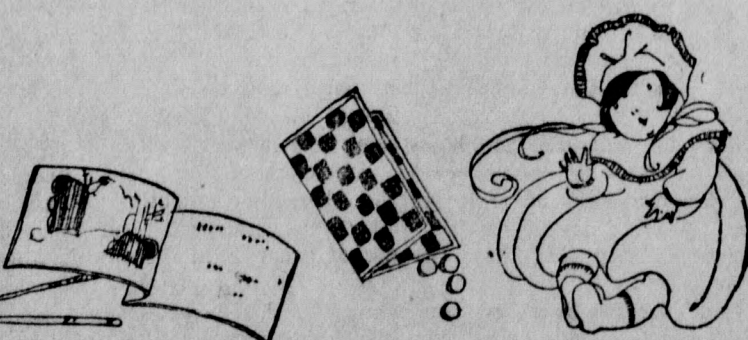
CHRISTMAS CARDS

Open Until 8:00 p. m. from Now
Until Christmas

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JONES**

Main 182

31 N. Baldwin



"Electricity" is the Answer to "What Shall I Give for Christmas"

Complete Assortment of all the Desirable Electric Goods at



A Christmas Special

a fine Westinghouse Radio Set, regular price \$65, for
Only \$39.50



IT'S SAFER

to buy in Sierra Madre. Farman is always here, to make things right for you.

Sierra Madre Electric Company

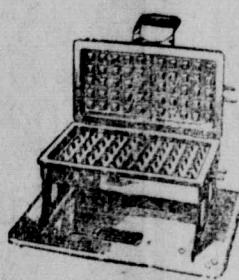
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G. I. FARMAN

Phone 120

Gifts for Mother
the Girls and "HER"

VACUUM CLEANERS
ELECTRIC WASHERS
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PORTABLE ELECTRIC SEWING MACHINES
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FOR THE KIDDIES

—A "Really" Electric Range, with utensils, complete. "Really" Electric Irons, for little hands to use. Electric Trains that "run on juice." Handy Electric Motors. Little fellows that "go."

OH, BOY— RADIO!

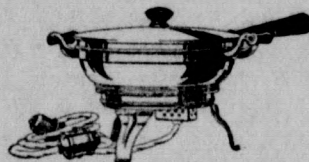
—Everything for "the Radio Fan." Give him (or her) a complete set
Price \$8.00 to \$350.00

Gifts for Father
the Boys and "HIM"

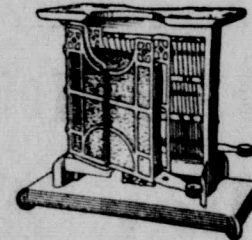
READING LAMPS
ADJUSTO LAMPS—Attach any place.
TUMBLER WATER HEATERS—Heats a cup or glass of water for a quick shave. Useful, too, for heating liquid foods in a hurry at night.
FLASH LIGHTS
Lots of other things, no space to mention here.



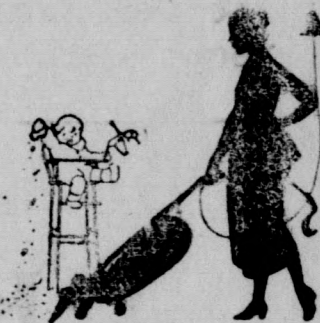
EASY TERMS
Monthly payments if desired. A small cash deposit secures your gift.



HEATING PADS
for old people with cold feet. Useful in stomach pains, cold in chest, etc.



BETTER SHOP HERE
No parking troubles, no rasped nerves from the crowd in the "roaring city"



OVERLOADED WITH USED CARS

Come and Pick Yours Out—
They're All Priced to Sell

- No. 1 1920 Ford Touring.....\$150
- No. 2 1919 Chevrolet Touring.... 165
- No. 3 1915 Ford Roadster..... 60
- No. 5 1923 Ford Coupe..... 525
- No. 6 1923 Bakery Truck, many extras, new car guarantee.... 750
- No. 7 1916 Maxwell Touring..... 175
- No. 8 1922 Chevrolet Touring.... 350
- No. 9 1914 Ford Speedster..... 50

ALL MODELS NEW FORDS IN STOCK

Give something to the Car
For Christmas

Authorized State Headlight Adjusting
Station

Sierra Madre Garage

J. MILTON STEINBERGER

Lincoln **Ford** Fordson
CARS-TRUCKS-TRACTORS
Authorized Dealer

JACKIE COOGAN IS PRONOUNCED A REAL GENIUS

"Genius," wrote a prominent critic recently, "is an innate gift of the gods." Talent is the ability to use that gift or the lesser advantages vouchsafed to the particular individual. Seldom does one person have both, but Jackie Coogan comes in this select class.

The true artist not only possesses both genius and talent; he is also marked by an ability to transcend the average limitations. In other words, the great actor is not just a comedian or a tragedian, or a type of one sort or another.

And so it seems with Jackie. Despite his eight and a half years, there seems to be no situations, no emotions, which he cannot grasp—and having grasped, portray in such fashion that will bring the answering notes in the hearts of those who watch him on the screen. Because of his debut in "The Kid" Jackie was long classed as a comedian, a classification whose merit was rather intensified by "Peck's Bad Boy." But in "My Boy" he showed the sincerity of a grave characterization. In "Circus Days" his latest release before "Long Live The King" the humorous element was predominating, but several scenes of great tenderness again strike the human balance.

"Long Live The King" his first Metro Picture at the Florence this week, reveals Jackie at the zenith of his powers in a delightfully romantic story by the supreme spinner of romantic tales, Mary Roberts Rinehart. It was directed by Victor Schertzinger under the supervision of Jackie Coogan, Sr.

R. U. R. NEW PLAY AT FINE ARTS

Opening Monday evening, December 3, at the Fine Arts Theatre in Los Angeles France Goldwater will present R. U. R. by Karel Capek, under the splendid direction of William Wilkes with Dickson Morgan art director.

R. U. R. is a merciless and incredibly exciting satire wherein the labor problems of the day are neatly solved by the manufacture of countless unconsidered manikins called Robots. These Robots are mechanical creatures without feeling or as-

piration or resentment. They serve well for the dull distasteful jobs that keep the wheels of civilization turning. It is extremely convenient, but in the end the robots rebel all over the world and the play proper ends on the final extinction of the race.

You see the last handful of human beings crouched in a barricaded room, spread beneath whose windows are acres upon acres of these silent indistinguishable robots. They had been made strong to do the world's labor. So they are terrible in their blundering strength, when huge and irresistible they force their way in at last, hulking, black nightmares silhouetted for one ominous moment against the crimsoning sky, as, one by one, they climb over the balcony railing and drop silent into the room.

A Difference.

"How long is it going to take to get through with this case?" asked the client, who was under suspicion of housebreaking. "Well," replied the young lawyer, thoughtfully, "it'll take me about two weeks to get through with it, but I'm afraid it's going to take you about four years."—Green Bag.



Plant Street Trees

ACACIAS
PALMS
LIVE OAKS
CYPRESS
ETC.



Ward Nursery
Mt. Trail & Laurel Aves.
Phone Blue 29.

FOR CHRISTMAS

Fancy boxes Pulled Figs, Raisins and Nuts
Fancy Boxes Iris Canned and
Preserved Fruits
Assorted Nuts
Christmas Candies

FRESH FRUITS AND VEGETABLES
FRESH AND SALT MEATS
FREE DELIVERY

WELSHER'S CENTRAL MARKET

Meats Main 97
Groceries Main 6 Central and Baldwin

COLONIAL THEATER

MONROVIA, CALIFORNIA

Shows 7:00 p. m. and 8:40 p. m.; Sundays 6:00, 7:30 and 9:00 p. m.

Sunday, Monday and Tuesday, Dec. 9, 10 and 11

A THOS. INCE MASTERPIECE

"TO THE LADIES"

Here's a hot one. If you've never seen a picture that's different, see this one. Made by the man that made "The Covered Wagon" and "Ruggles of Red Gap."

Also A GOOD COMEDY.

Wednesday and Thursday, December 12 and 13

A picture recommended for every man, woman and child.

"MOTHERS-IN-LAW"

A mother-in-law is just a mother, with another child to love. A story of a wife who forgot and of a mother who made her remember. A tale of country simplicity and city intrigues, of heartaches and love and laughter. One of the pictures that you'll remember for years.

"BACK FIRE." Here's a real Comedy.

Friday, December 14

"MONEY, MONEY, MONEY!"

KATHERINE McDONALD'S drama of a girl you know who wants everything she hasn't got and what happens when she gets it. The return of the Humanees in his greatest comedy

"SNOOKY'S TREASURE ISLAND"

Saturday, December 15

HARRY CAREY, in "DESERT DRIVEN"

A crash photodrama of the West with Carey in the most actionful role of his career.

NEWS OF THE WORLD.

ELKIN FEED AND FUEL
Garden Seeds, Tools, Fertilizers
Coal Briquets and Wood. Transferring and Light Hauling
Black 22 43 N. Baldwin

Try Our WANT ADS for Results

Christmas Gifts

May we call your attention to by far the largest and best assortment of merchandise for Christmas Gifts we have ever shown. Our store is filled to the roof with wonderful things suitable for the whole family. We would appreciate being placed on your shopping list.

WE SUGGEST

Silk Gowns
Silk Combinations
Silk and Lace Caps
Fancy Garters
Mission Silk Hose
Phoenix Silk Hose
Wool Hose
Sport Hose
Beaded Bags
Vanity Boxes
Box Handkerchiefs
Bracelets
Bed Spreads
Bed Sets, colored
Fancy Towels
Beads
Leather Bags
Scarf and Hat Sets

Manicure Sets
Dolls
Children's Sweaters
Infants' Wool Sets
Embroidered Towels
Towel and Wash Rag Sets
Bath Robes
Umbrellas
Wool Blankets
Men's and Boys' Sweaters
Silk Shirts
Ties
Belts
Sport Coats
Initial Handkerchiefs
Silk Handkerchiefs
Silk Hose
Bath Robes

OPEN EVENINGS

J. F. Sadler & Co.

SCOUT LEADERS ANNOUNCE THEIR YEAR'S PROGRAM

Following a recent meeting of the Scout Leaders association of the Pasadena District Council, Boy Scouts of America are announcing a wonderfully active year.

Under the plans announced the association will hold their meetings on the second Thursday night of each month rotating throughout the district in order that various communities may have the benefit of the inspiration of these gatherings.

The first meeting has already been held at Sierra Madre at which 50 scoutmasters, assistant scoutmasters and troop committeemen attended, for the following program: Supper,

welcome address by Mayor Robert Mitchell, round table discussion led by Scoutmaster Morgan Odell of Troop 21, a brief book review by O. W. Bryant of Troop No. 2, Monrovia; an address by Dennis H. Stovall, noted author of boys' stories and scoutmaster of Troop One, Sierra Madre, on "Conducting Troop Meetings."

The next meeting of the association will be held in Pasadena Thursday evening, December 13, the subject of discussion being "Opening, Closing and Investiture Ceremonies for Scout Troops," given by George W. Walker, scout executive of San Bernardino Valley Council and former executive of Grand Rapids, Mich. Assistants and troop committeemen should plan now to be present. Reservations may be made any time between now and December 12 at the Scout headquarters, 18 Stanton Bldg.

Fair Oaks 472. Dinner at 6:30, place to be announced later.

The other meetings scheduled for the year are as follows: January 10 at Monterey Park, the subject being "Patrol Organization." On February 14 the subject of the "Troop Committee and Its Job" will be discussed at Azusa. "Directed Reading for Scouts and Leaders" will be the subject at South Pasadena on March 13.

A feature of the year's program will be the meeting held in Monrovia on April 10th, which has been set aside as Ladies' Night. On May 8th the meeting will be held at Alhambra, the subject being "The Rela-

SYMPHONY LAWN



The paper which carries your written word reveals your taste and personality as surely as does your voice, the spoken word.

SYMPHONY LAWN STATIONERY is always in good taste and equal to all correspondence requirements. It is a fabric-finished paper of highest quality with the substantial "body" which marks distinctive stationery everywhere.

All the popular sizes of sheets and envelopes. Styles for every requirement, including Correspondence Cards and Desk Cabinets.

F. H. Hartman & Son

The **Rexall Drug Store**

Phone Black 25

CHRISTMAS SUGGESTIONS

FROM

OLSEN'S SHOE STORE

*GIFTS THAT ARE ALWAYS
ACCEPTABLE*

Felt or black kid Boudoir Slippers for women

Felt and kid Slippers and combination sets for men.

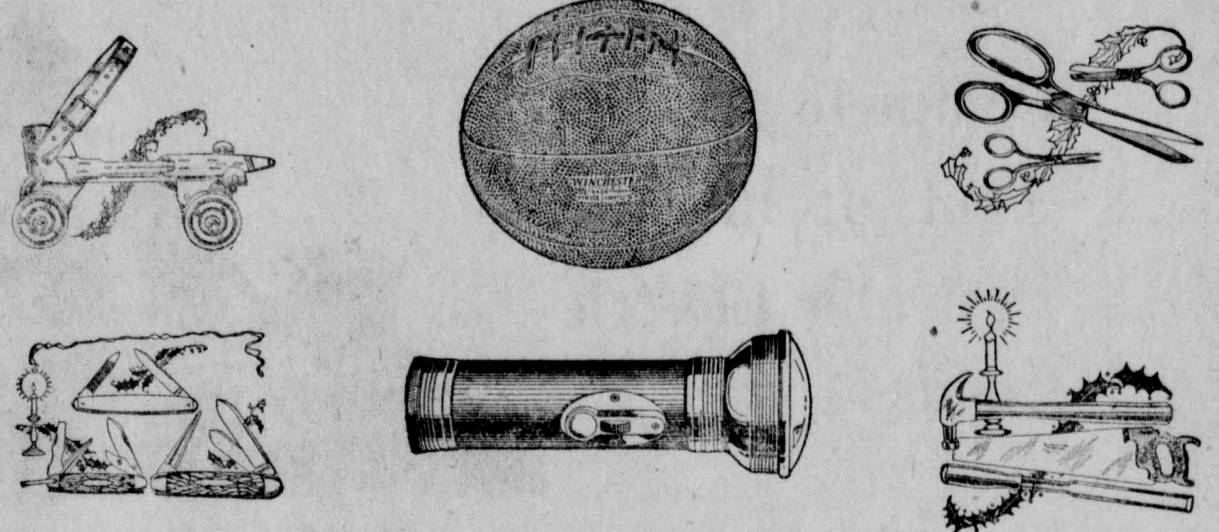
Shoes and Stockings for children

Olsen's Shoe Store

Green 38

34 N. Baldwin

Christmas Gifts for EVERYBODY



We also Have a Nice Line of

Humphrey Radiantfire Heaters

Pyrex and Aluminum Ware

Lawson Heaters

Clark Jewel Ranges

At Popular Prices

Sierra Madre Hardware Co.

tionship of Scouting to the Institution in Which the Troop Meets."

On June 12th there will be a big round-up of the association members at Camp Huntington with a real feed, the subject of discussion being "The Week-End Camp and the Summer Camp."

Membership in the Scout Leaders association will be limited to Scoutmasters, assistant scoutmasters and troop committeemen only.

The enlarged program of the Scout Leaders association was arranged at a conference recently, attended by Morgan Odell, scoutmaster of Troop

21, president of the association; Dennis H. Stovall, scoutmaster of Troop 1, Sierra Madre, vice president of the association, and Tallman H. Trask, district scout executive.

The secretary of the association is Scoutmaster Kenneth Gordon, scoutmaster of Troop 2, Pasadena.

**FARM CENTER HOLDS
RABBIT CULTURE MEET**

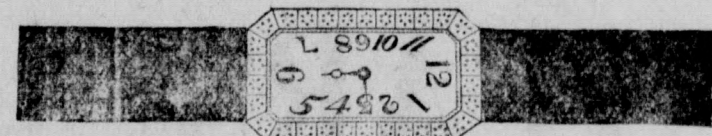
The South Santa Anita Farm Center held an interesting meeting at the Mountain View Methodist church

Tuesday evening. The evening was given over to the discussion of Rabbit Culture. The speakers of the evening were Judge Lewis H. Salisbury, president of the National Rabbit association, and Dr. Walter H. Holmes, president of the Southern California association.

A good crowd was present and found it a very interesting topic.

There are a large number of rabbit growers in this vicinity, many of whom were in attendance. Those who were not in the raising of rabbits also found the topic very interesting and enlightening.

BUY
AT HOME

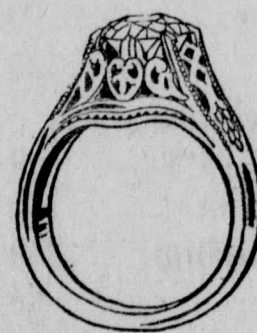


EARLY
SHOP

GIVE JEWELRY

SOLID GOLD GIFT SUGGESTIONS

Watches	\$15 to \$300
Rings	\$2 to \$50
Diamonds	\$25 and up
Bar Pins	\$1.50 to \$50
Bracelets	\$1 to \$50
Stick Pins	\$2.50 to \$50
Child's Necklaces	\$2 to \$5
Pearl Necklaces	\$2 to \$40
Cuff Links	50c to \$20
Watch Chains	\$2 to \$20
Watch Charms	\$2 to \$15
Lodge Emblems	\$1.50 to \$25



OTHER ATTRACTIVE GIFTS

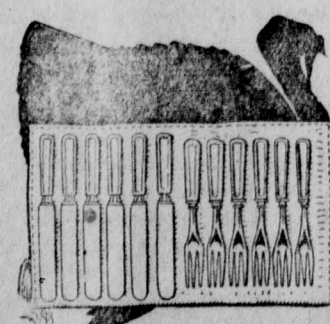
Clocks	\$1.50 to \$100
Manicure Sets	\$7.50 to \$15
Handbags	\$4 to \$15
Vanity Cases	\$4 to \$15
Boys' Watches	\$2 and up
Alarm Clocks	\$1.50 to \$8

ART GOODS

Wistaria design and many other artistic hand colored Christmas Cards—Paintings and other attractive gifts.



Lingerie Pins—Baby Sets—Pocket Knives
Belt Buckles, Leather Wallets, Card Cases
Cigaret Cases and Holders—Sterling
Community and Rogers Silverware



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JEWELRY
AND ART SHOP**

L. C. TUCKER

Red 184

18 West Central



There's Another Season

in that suit, overcoat or winter wrap. Just let us put on a new collar, re-line, clean and press it to look like new!

Ladies' alterations a specialty, changing to the new styles.

Fall and Winter suitings now on display.

All work called for and delivered

Sierra Madre Tailors and Dry Cleaners

P. ZETTAS, The Tailor
W. E. CRAIG
Blue 194 14 W. Central

SIMPLE RECORD GIVES CITRUS GROVE STORY

In Circular 266, just issued by the College of Agriculture, is outlined a simple and practicable system of citrus orchard analysis whereby the efficiency of a citrus grove may be determined. Comparatively few growers have any idea as to what the relative efficiency of their grove is. In the circular it is pointed out that in these days of ever-mounting costs and increasing competition, it is important not only for the grower to be efficient but for the grove to be efficient as well.

It is stated that experience in orchard analysis indicated that the average grove is about 50 per cent efficient. The method of analysis outlined in the circular, which is fully illustrated, not only shows the efficiency of the orchard but indicates the causes contributing to the lack of profitable production of the inefficient trees.

The publication entitled "Analyzing the Citrus Orchard by Means of Simple Tree Methods," may be had by writing to the office of the Farm Advisor, 202 N. Broadway, Los Angeles, or to the College of Agriculture, Berkeley.

The author is Robert W. Hodgson, farm advisor for Los Angeles county, and the method described is the result of several years of experience in analyzing citrus orchards.

POWER OFFICIAL VISITS PLANTS

James F. Denison arrived in Sierra Madre on Tuesday to spend the Holidays with his family at 439 Mariposa Avenue. Mr. Denison is treasurer of the Montana Power Company at Butte, Montana.

While here besides vacationing with his family Mr. Denison will investigate for his company the many new activities of the Southern California Edison Company, a corporation doing business like his own, and who are always in the front with new and efficient operations. He also expects to visit the companies at San Diego, San Francisco and in the San Joaquin Valley.

Miss Jane Beers of Los Angeles spent Thanksgiving Day with Mrs. Olivia Beers.

Mr. and Mrs. J. C. Dickson, Mr. G. A. Gray and Miss Maud Gray went to Alhambra to be with Mrs. J. E. Le Guin on Thanksgiving Day.

ANNUAL HOLIDAY BAZAAR

Given by the Ladies' Aid Society of the

CONGREGATIONAL CHURCH

WOMAN'S CLUB HOUSE

Friday, December 7th

Beginning at 10:00 A. M.

Fancy Goods

Aprons

"Has Beens"

Cooked Foods

Candies

Flowers

"Grab Bag"

NEW ENGLAND DINNER

5:30 P. M.—75 Cents

In the evening there will be an interesting and informing exhibition of the old

FAMILY "FOTYGRAFT" ALBUM

when important family secrets will be exposed

EVENING ADMISSION 50c



Silk Life Soap 2 for 35c
Chipso, large package 25c

Black Silver Santa Clara Prunes

20 to 25 Prunes to each pound, per lb. 22½c

FANCY BULK CLUSTER RAISINS, lb. 20c

Sun-Maid Seeded or Seedless Raisins, pkg. 12½c

BULK GOLDEN DATES, Imported Direct, lb. 15c

DROMEDARY DATES, 10-oz. pkg. 20c

Walnuts

JUMBO BUDDED, per lb. 40c

Fancy Budded Walnuts, lb. 35c

NO. 1 BLEACHED WALNUTS, lb. 30c

No. 2 Bleached Walnuts, lb. 20c

CHAFFEE'S WILL BE YOUR BEST PLACE TO BUY CHRISTMAS CANDIES

Fancy Mixed Candy, lb. 18c; 2 lbs. 35c

A Good Mixed Candy, lb. 15c

Fancy Cream Mixed Candy, lb. 23c; 2 lbs. 45c

BE SURE TO SEE THE CHAFFEE GIFT BOXES

Nothing Better to Send Your Loved Ones Back East

Pineapple, Libby's Sliced, No. 2½ can 35c

PEAS, No. 2 can, Lakeside Telephone 2 for 35c

Eastern Popcorn, lb. 7½c

Betty Brown Biscuit Mixture, per package 33c

MEATS

Boiling Beef 10c and 12½c

Beef Stew 12½c and 15c

Pot Roast 15c and 17½c

Rump Roast 20c and 25c

Rolled Beef Roast 25c

Whole or Half Hams 30c

Whole or Half Bacon 30c

Pork Roast 20c to 25c

Corn Beef 20c

Leg of Lamb 35c

Shoulders of Lamb 25c

Pasadena Amusements



Last times Saturday
"LITTLE OLD NEW YORK"
Starting Sunday
"ANNA CHRISTIE"



Ending Saturday
JACKIE COOGAN, in
"LONG LIVE THE KING"



Last Times Friday
Vaudeville, and
WILLIAM S. HART, in
"WILD BILL HICKOK"

QUESTIONS

Out of the Question Box
to be discussed

SUNDAY EVENING
at 7:30

by DR. TATE :

1. How Did We Get Our Bible?
2. Are All Parts of The Bible of Equal Value and Equally Binding?
3. What Does It Mean to Be a Christian?

* * *

Solo by MISS RENA LANDERS
Contralto, of Los Angeles

* * *

Topic, 11 a. m.—"The Two Christs."

* * *

Congregational Church
Central Avenue at Hermosa

N. M. MESECAR Real Estate

RENTALS — LOANS — INSURANCE

Office Blue 183

19 Kersting Court

Residence Green 143

RAYMOND

America's Largest Theatre Devoted to
Dramatic Stock

Last times Sunday
"NOBODY'S MONEY"

Starting Monday Night
The Smith-King Players present the
funniest of farces

"JOHNNY GET YOUR GUN"
with Jane Urban and Dudley Ayres

Clean School Clothes

are too much of a task for the busy
mother and housewife. The answer
is Troy Laundry Service.

ROY EDWARDS, AGENT

Red 42 Langley's Barber Shop 11 Kersting Court

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Real Estate

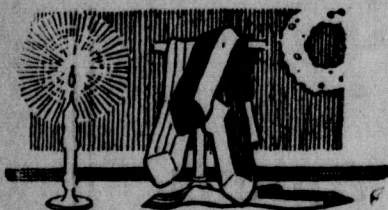
Insurance

Red 22

14 N. Baldwin



YES, it's that time o' year all right—Christmas shopping time, and we're just good and ready with giveable gifts for men as usual.



THERE'S Brenwood Shirts for instance, a fine lot of 'em in Silks, Madras, and many new fabrics—\$2 to \$10. Holiday boxed, some of 'em.

AND just billows of Brenwood Cravats, —beauties all.

Favorites among the gifts for men 75c to \$5.



BUT Gloves—there's the gift that affords a pair of hearty hand clasps to cement a friendship.

Dress, Auto or Street gloves in fine leathers at \$2.50 to \$10.

OR Sox by the box or otherwise.

A wonderful assortment of Interwoven Sox in Lisle, Silk or Cashmere, at 40c to \$2.

These and many other serviceable gifts, too numerous to mention here, but which we'll gladly show you if you'll come over.

Brenner and Wood
Responsible For All Brenwoodwear
155 East Colorado Street
Pasadena



PHOTOGRAPHS of Your Home and Grounds

Also children's portraits at home

Lindley Eddy

Official Photographer for Sequoia
National Park

Phone Blue 75 for appointments

Shoes Repaired while you wait

Men's Soles..... \$1.25
Ladies' Rubber Heels..... .35
Uskide used for shoe repairs

NEW SHOES AT REASONABLE PRICES

J. DRAMAN

Electric Shoe Repair Shop

22 N. Baldwin Ave.

Around Our Town

The Modern Priscillas will meet with Mrs. H. E. Allen, 162 East Central Avenue on Thursday afternoon December 13 at 2:30.

The Woman's Guild of the Church of the Ascension will meet in the Parish House Friday afternoon, Dec. 14 at 2:30.

Mr. and Mrs. Theo. Morrell of Red Oak, Iowa are visiting Mrs. W. C. Sullivan of 631 East Live Oak.

Mrs. L. M. Rice, Mr. and Mrs. D. C. Ashmore and children spent Thanksgiving with Mr. and Mrs. D. W. Campbell of Hollywood.

The Women's Mission Society of Bethany Church held an all day meeting last Tuesday at the home of Mrs. White of West Montecito Avenue. A good social time was enjoyed and a delightful luncheon served. Thirty-five garments were made by the women present for a mission orphanage in Central America.

Mrs. Etta Wright went to Los Angeles on Thursday to be with her daughter, Mrs. Vera Weldon.

Mr. Theo. Fisher of Los Angeles and Mr. and Mrs. Roy Hammersley and son of Etiwanda visited Mr. and Mrs. W. C. Sullivan Sunday.

The Missionary Society of the Congregational Church will meet in the church parlors Tuesday afternoon at 2:30 o'clock. Mrs. Geo. Anderson will lead the meeting.

Mr. and Mrs. Stanley Matthews of Los Angeles were guests of Mr. and Mrs. C. F. Young Sunday.

Mrs. W. A. McTavish and son Gordon went to Long Beach for the Thanksgiving holiday.

Mrs. Honwold of Los Angeles and daughter of Mrs. A. B. Peak visited the Sierra Madre schools Tuesday.

Mr. and Mrs. J. D. Sparks had as their guests Thursday, Mr. and Mrs. Convers Twycross and children and Mr. and F. B. Pillsbury.

NEWS WANTADS PAY

Modern Husbands Don't Expect It

There was a time when a woman was expected to drudge away all week long with her housework—

But today, husbands who care, insist that their wives hire the hard, tiring work done—

And when you can have your washing, and the hardest part of the ironing done so satisfactorily, our

ROUGH DRY

way—for less than 36c per dozen pieces—

It really doesn't pay to wear yourself out—to grow old before your time—

Phone today and have our salesman call.

Monrovia Laundry
Launderers and Dry Cleaners
Phone Green 85

Woman's Club Notes (Mrs. E. H. Carpenter, Press Chairman)

Every club member is expected to co-operate with Mrs. Welscher, the chairman of the department of ex-service men and women, in making the benefit dinner next Monday night a complete success. Please telephone offers of assistance to Mrs. Welscher and sell all the tickets you can. These are obtainable at the Civic Association headquarters, News Office or at the Chamber of Commerce. Mr. Allen Bixby will be the speaker and the proceeds of the dinner will provide Christmas cheer for some of our disabled veterans.

On Tuesday and Thursday next, December 11 and 13, there will be all day sessions of the club members at the club house. Come prepared to sew and to make up packages of stationery.

The wistaria stationery will be on sale for Christmas gifts. A special display package of correspondence size, to sell at one dollar will be made to sell at the basket sale at the Mesecar real estate office on Friday December 15th. Home made candy and cakes will also be offered for sale. All to swell the building fund.

Hon. Rex Goodcell

The program of Wednesday next promises to be one of unusual interest and it is hoped that many men will attend the luncheon. A special table has been arranged for them that they may hear Hon. Rex Goodcell, collector of Internal Revenue, who will speak on "Taxation Without Representation."

Mrs. J. Glenwood Jones presents the program which is exceptionally attractive. We are fortunate in having Mr. Fayne Williams who will give us several dramatic readings. Mr. Williams is our most famous exponent of the modern dramatic movement.

Gifts To The Club

Christmas time is "giving" time and the club has been the recipient of many lovely gifts. In addition to Mr. Glidden's gift, a wistaria mantel in Bachelier tile, the installation of the mantel has been presented to us by Mr. Frank Merrill. The contract for this work was thirty-five dollars.

Seventy-five dish towels for the new kitchen have been presented by Mr. Doty, a gift greatly appreciated. Captain Osgood has presented to the building fund his fee for making a survey of the club lot and placing the stakes. Mr. Hildebrandt has donated his commission on Mr. Farman's contract for the wiring of the new building. Mr. Pagenkopf has made very liberal donation in connection with the stationery and Mrs. Tuttle has presented the club with the original water color from which the plates were made. These and other generous gifts already acknowledged show the attitude of the people in helping the club to make its building more adequate and beautiful and indicate the wonderful community spirit in Sierra Madre.

Dancing Classes

Please register for the second term of the dancing classes when new pupils will be received. The pupils of the present class will give a Christmas play on Friday, December 21.

Salvation Army

The Salvation Army drive is now on and there will be a table in the lobby of the club house on Wednesday afternoon where your donations will be accepted. The table will also be ready in time for the dinner Monday night for we wish to co-operate with and aid the Chamber of Commerce in their efforts to make this drive a success.

Mr. and Mrs. W. P. Caley entertained Mrs. Ida Gilbert and son of Pasadena and Mrs. Thomas Green of Alhambra on Thanksgiving Day.

Mrs. Martha O. Stanley and daughter Miss Alice of Pasadena and Mrs. J. H. Parsons of Alhambra attended the meeting of the Congregational Ladies Aid on Tuesday.

BETHANY TEMPLE INTERDENOMINATIONAL CHURCH

DR. LYON, EVANGELIST

will speak on the following interesting subjects at Bethany Church

Corner Baldwin and Montecito Aves.

11 A. M.—"The Essentials of a Full Salvation."

7:30 P. M.—"A Proud General Humbled."

He will also speak on Wednesday Night

All Are Welcome

MOUNTAIN GLEN HEALTHATARIUM AND REST HOME

(Incorporated)

Organized for the Care and Help of the Afflicted

Large Grounds—Altitude 1400 feet—Ideal Location for Health Reconstruction

Hydro-Electric and other Anti-Micro methods used under strictly sanitary conditions

Patients under their own physician's treatment can rely on instructions being faithfully carried out

Visitors welcome to institution 2 to 4

P. O. Box 105—Phone Red 40

Sierra Madre, Cal.

Cold Weather Is Coming

Now is the time to buy your feed and fuel before a cold spell comes and finds you unprepared. We carry all kinds of fuel, wood of all kinds, lump coal and briquets. Call *Sierra Madre Feed and Fuel* for right prices on large or small quantities.

SIERRA MADRE FEED AND FUEL

Main 50

97 E. Montecito

MOVIES DEPICT GLORY OF SOUTHLAND TO THE WORLD!

In her ambitions for development, Southern California is reaping the phenomenal harvest of innumerable advertising assets, and the value of the motion picture industry, for one, can hardly be overestimated.

What an appeal to come to Southern California — all our rich settings of rugged mountains, lovely lakes and seashore, cities of surpassing life and beauty—broadcast to every theater in the Nation!

When they come, as they do in droves and thousands, of course the big attraction is motoring.

Then what about gasoline? Forty different kinds to choose from — ONE that Pacific Coast motorists have known for its quality for years.

You don't have to "take a chance"—with the Standard Oil Company's "Red Crown" available everywhere.

You know what you are getting: Quick starting, rapid pick-up, better mileage, and 100% power for the grades.

Next time you're ready to fill the tank — look for the "Red Crown" sign.

STANDARD OIL COMPANY (California)



We don't like to brag about ourselves but---

We claim we have the best mash,
and scratch feed on the market at
the right price.

We also carry other grains and hay

A trial is all we ask

*A satisfied customer is our best
advertisement*

SIERRA MADRE FEED & FUEL

Main 50

97 E. Montecito

NEW TRACT ON MARKET Marlborough Terrace

Property of Mr. Z. L. Parmelee—formerly known as Churchill Ranch

Highly improved Homesites on slope of Sierra Madre Mountains, bordering Little Santa Anita Canyon. Elevation 1,400 feet. High above the fog. Pure Mountain Water.

Paved Streets, Water, Gas, Electricity, Telephone—all completed. Ten minutes from Post Office, stores and P. E. Station. Lovely Orange, Lemon and Avocado Trees—Large Sweeping Oaks. Unsurpassed view over San Gabriel Valley.

PRICES

\$600, \$750, \$900, \$1050, \$1200, \$1350—a few choice corners up to \$1850

Low Cash Payment and easy monthly terms—of 5 per cent discount for cash. This property is reasonably restricted. Office on tract.

DIRECTIONS—Come to Sierra Madre from Foothill Boulevard, then up Mountain Trail Ave. to "Bill's Place," then turn right on Churchill Road to Marlborough Terrace. SEE—

Captain W. S. Barton

Office on Tract

Phone Blue 189

PASADENA CLINICAL LABORATORY

959 East Colorado Street, Gibson Building,
Pasadena, California

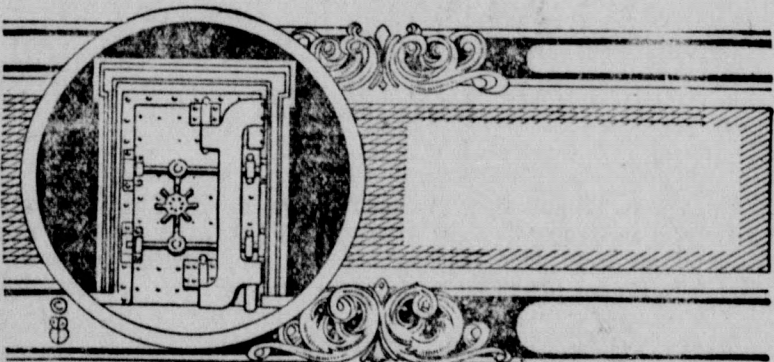
Electronic Diagnosis and Treatment

Abrams Method

DR. GILTNER, D. O.

in charge

Consultation Free. Phone F. O. 4996 for appointment



GENERAL BANKING SERVICE

Commercial
and Savings

A. B. A. Travellers' Checks

Capital \$40,000

Surplus \$15,000

The Sierra Madre Savings Bank

Commercial

Savings

OFFICERS AND DIRECTORS

H. E. ALLEN, Pres. C. S. KERSTING, Vice Pres.
W. H. INGRAHAM, Cashier
C. W. YERXA C. W. FORMAN F. H. HARTMAN
CHAS. S. KERSTING H. E. ALLEN

THE L. W. BLINN LUMBER CO.

Sash, Doors, Wallboard, Roofing, Cement, Brick, Lime and

LUMBER

Phone Main 23

East Montecito Ave.

Try Our Want Ads For Results

County Schools	
General Co. common	
school funds	.35
ditto high school	.149
Junior college tuition fund	.001 .50
Sierra Madre Schools	
Kindergarten special	.14
Common special	.30
Elementary building special	.02
Elementary bldg. special	.02
Common bonds	.14
Pasadena high school	.75 1.35
Total County Tax	2.60
Sierra Madre City Taxes	
City park	.13
Library	.16
Bonds and interest	1.06
*City government	1.00 2.35
Total County and City Tax	4.95
*Under our State Laws municipal-	
ities of the 6th class can levy but	
\$1.00 per \$100 of assessment valuation	
for city government expenses.	
The taxes are distributed as follows:	
County	
General Co. expenses	\$17,956.95
General Co. schools	11,971.30
Sierra Madre schools	32,322.51
Total	\$62,250.76
City	
City park	\$3,112.54
Library	3,830.81
Redemption of bonds	8,750.00
Interest on bonds	16,629.16
City government	23,942.60
Total	56,265.11
Total County and City	118,515.87

By the above figures it will be seen that the General County Expenses amount to \$17,956.95 and for the County and City schools a total of \$44,293.81, out of which Pasadena High school gets \$17,956.95 for 80 boys and 42 girls, or nearly \$150 per pupil. The schools also receive considerable State aid in addition to these taxes.

TAXATION

At the recent monthly meeting of the Sierra Madre Civic association, held at the Woman's club house last the important matter of our assessment and taxes was brought up for discussion. From the remarks made I feel convinced that the matter of taxation was a subject only partially understood and I believe this to be a good time to give some information to the public that will help them as to what these taxes are collected for.

In the following statements the taxes and rates are shown in groups. The assessment for Sierra Madre for the fiscal year of 1923-1924 was \$23,942.60.

The tax rate for the county was fixed at \$2.60 and for the City of Sierra Madre at \$2.35 or a total of \$4.95 per \$100 of assessed valuation, for which the property owners in Sierra Madre will pay \$118,515.87 in taxes.

The tax rates are made up as follows:

County Taxes	
General County purposes	\$.325
Highway maintenance	.033
Blind aid	.002
Exploitation	.02
Exposition	.002
Public comfort stations	.002
Salary fund	.263
L. A. Co. highway int. & sinking fund	.01
New hall of justice fund	.007
Farm hospital	.016
L. A. Co. flood control	.07 .75

The special taxes for City Park, Library, Redemption of Bonds and Interest on same are levied by virtue of State laws. This leaves but \$23,942.60 tax money at the rate of \$1.00 for \$100.00 of assessed valuation over which the Board of Trustees have control, together with about \$10,000 of miscellaneous receipts such as franchise taxes, licenses, fines, interest on bank deposits and some other sources, or a total of about \$34,000 to operate the city government.

The average monthly expenses of operating the city government for the first four months of this fiscal year, July to October, inclusive, were \$3925.60. On this basis the expenses for the year will amount to \$47,107.20, with only \$34,000 in sight to meet the same.

The average operating expenses for the city government for the past few years have increased about 12 per cent yearly, where as our assessment valuations have increased only 8 per cent. These figures do not include any of the operations of the Water Department.

L. DIETZ, City Clerk.

She Maketh Her Own Clothes.
She layeth her hands on the spindle
and her hands hold the distaff.—Solomon.

MAY-JONGG
Trade Mark Reg. U. S. Pat. Off.

F. H. HARTMAN & SON

PASADENA GLEN SCHOOL FOR BOYS

A non-sectarian, non-military boarding school for Boys of Grammar and High School age.

DR. RALPH L. POWER, Director

Phone Red 67

225 N. Lima St.

FOR CHRISTMAS GIFTS

Silk Embroidered Kimonos

Cotton Crepe Kimonos

Lunch Cloths, crepe and cotton

Cotton Window Curtains

Pongee Silk by the yard

Pongee Handkerchiefs

Chinaware—Art tea sets, flower vases, sweet meat set, blue cup and saucer, handkerchief box, card receiver, bamboo fountain pens.

CALL ANY DAY

MRS. C. M. NOMURA

31 East Montecito

Professional Directory

LLOYD L. KREBS, M. D.

Sierra Madre Office, 90 E. Central
11 to 1:00 Phone Main 60
Pasadena Office, 461 E. Colorado
Phone Colo. 630

F. P. MILLER, M. D.

Practice limited to diseases of the
lungs and throat
Appointments made at any time.
Call Phone Blue 37

N. H. GOODENOW, M. D.

General Practice and Diseases
of Throat and Chest, including
Tuberculosis
Office, 71 North Baldwin Ave.
Phone Main 151

E. L. JACKSON, M. D.

Office and residence 55 N. Auburn
Ave.; phone Main 181.
Hours 10 to 12 and by appointment

Gilbert S. Bovard, M. D.

Hours 10-12:30
Office 8 N. Baldwin phone Main 160
Residence 159 W. Montecito Ave
Phone Black 47
Secretary's residence phone Blue 26

CEO. W. GROTH, D.O., D. D.

Also MARY GROTH, D. O.
Office: Sierra Madre Hospital
122 N. Baldwin Avenue
Calls answered day or night
Phones: Blue 144; (Res.) Blue 73

DR. N. S. SALTZMAN

Eyes Examined Lenses Duplicated
616 Brockman Bldg., Los Angeles
Phone Pico 5625
Sierra Madre Office 18 W. Central
Phone Red 184

MAY CULBERTSON LAIDLAW

Osteopathic Physician
Hours by Appointment
Office and Res., 83 N. Sunnyside
Phone Green 42

CURTIS H. GOODENOW

Special Agent
New York Life Insurance Company
Phone Main 151. Sierra Madre, Cal
Residence, 65 N. Baldwin

Moving and Transfer

Satisfaction guaranteed. Right
prices on short or long trips.
Sierra Madre Feed & Fuel
Main 50 97 E. Montecito

OSCAR RASBACH

Piano Pupils Accepted
Leschetizky Method
MONDAY AND THURSDAY
Phone Green 168
Res. 363 Sycamore Place

G. ANTHONY MADDEN, D. C., N. D.

CHIROPRACTIC ADJUSTMENTS
Sun Ray Lamp—Scientific Manipulations and Massage
Treatments—Diet and Natural Methods Used
Office Central Garage Building, Central and Baldwin
Phone Green 194—Hours 9 to 5—Res. Phone Black 191

Allen T. Gay Funeral Parlors

Established 1911

RAY A. GRANT, Manager

Licensed Embalmers—Ambulance Service

Lady Attendant

Main 93

201 W. Central

BERGIEN & CABOT UNDERTAKERS

Lady Attendant

Phone Main 27

Ambulance Service

304 W. Central

Let us solve your sewerage problem with a

SEPTIC TANK

Not as expensive as a cess pool and recommended by any board of health. Let us show you and give you estimates on your requirements.

C. E. HESS

136 West Highland Avenue

NORRIS

ESTABLISHED 1887



Christmas Trees

Northern Grown Christmas Trees

All sizes at the right prices to select from. Order now and it will be delivered at your home Christmas Eve.

Our Tree Decorations are now on display and include a large assortment at popular prices
5c, 10c, 15c, 20c, 25c each

Decorated Candelabra Candles

A nice assortment of high grade decorated candles, all colors, marbled, attractive color combinations and designs.

Our Special Price 15c each

CHRISTMAS CANDY BOXES

that look real wintry
5c, 10c, 15c, 25c each

HOLIDAY BOXES

Sizes for every kind of merchandise
5c, 10c, 15c, 20c, 25c each

POINSETTIAS

Looks like the real thing; a very attractive decoration. Come in and see our nice display.
5c, 15c, 25c each

Christmas Cards

A real nifty assortment. Make your selection early

COAT'S MERCERIZED CROCHET COTTON

a good variety of colors
Special at 10c the ball

WOMEN'S EMBROIDERED HANDKERCHIEFS

Some in fancy boxes. A good selection now on display

5c, 10c, 15c, 25c, 50c each

BARBARA WORTH GRAPEFRUIT
The most delicious on the market; requires no sugar

Try Our Spartan

SELF SERVICE DEPARTMENT

for real bargains in groceries. Our regular prices are cheaper than most other stores' specials. These are regular every day prices:

Campbell's soup all kinds 10c
Federal Milk 10c
Shredded Wheat Biscuit 10c
Bread, the large loaf 10c
Kellogg's Corn Flakes 9c
Bennett's Milk Bone Dog Biscuit 35c
White King Soap, 5 bars 22c
Old Dutch Cleanser, 3 cans 25c
Hershey's Cocoa, 1 lb. 30c
Purity free running Salt, 2 lb pkg. 9c
Heinz Plum Pudding 42c
Cane Sugar, 10-lb. sack \$1.03

S. R. NORRIS

SIERRA MADRE

DEPARTMENT STORE

Phone Black 12 291 W. Central

WANTADS

WORK WANTED

Sierra Madre Tailors, Cleaners and Dyers. Blue 194, 14 West Central. tf
HEMSTITCHING—8c and 10c yd. Sadler's, or 674 Woodland Drive, at Pool. Blue 127. Mrs. House 44ctf
WANTED: By an expert gardener, lawn and garden work, pruning etc. Frank Lockyear, 30 Windsor Lane; Phone Black 125. *9-11

HEALTHY woman with daughter of school age, wants hskp. post. after Jan. 1; address "X" box 68. 10*12

EXCELLENT COOK—Wants lunch-eons, dinners, prepare and serve; Red 29. 10*12

WANTED—Competent lady desires work of any kind, by day or hour; experienced cook; phone Red 99. *10

WANTED—Yard work for Saturdays by boy 15; phone Blue 30. *10

WANTED—By a young man, position; outside work, gardening or carpenter's helper; take \$3 per day; address 68 W. Mira Monte; phone Red 175. 10-12*

WANTED—Position by experienced practical nurse; 330 W. Central 10*12

WANTED—All kinds of building and carpenter work, time and material; years of experience on very best of work. I can save you money and give you the best. D. J. Millard, 38 Windsor Lane, next door to bakery. Phone Black 125. 10c12

FOR SALE

FOR SALE—Fertilizer, \$3.50 a load. Phone Green 10. c3tf

FOR SALE—A real bargain; diminutive grand piano, new; standard make, perfect condition, mahogany case; cost \$790; sacrifice for \$550. By appointment; call Blue 69. c8tf

PIANOS For Sale: Chickering, Weber, Steinway and Haines pianos at sacrifice; also beautiful grand and player, 65 rolls, bench and cabinet. Pasadena Transfer Co., 55 S. Marengo Ave., Pasadena. *9-11

FOR SALE: Fire wood and large wooden boxes cheap. Free delivery. 144 San Gabriel Ct. *9-11

FOR SALE—Goat milk; Black 19. c8tf

FOR SALE—Portable Sonora talking machine; after 5:30; 215 N. Mountain Trail. 10*

LIST YOUR VACANT lots and houses for sale or rent with me; T. W. Neale, Mountain Trail and Laurel, Black 29. *10

FOR SALE—5 room California house, big screen porch; good condition; fruit, garage; half block from car line; a bargain at \$3000. T. W. Neale, Mountain Trail and Laurel; Black 29. *10

FOR SALE—Furnished house of 4 rooms and bath; garage; lot 80x157; \$4000, half cash; see 271 N. Grove. 10*

FOR SALE—Several pure bred Single Comb Rhode Island Red cockerels, for breeding purposes, \$5 each if taken at once. Phone Black 173; Fred Griebow. c10

FOR SALE—20 White Leghorn hens, \$1.00 each; 72 W. Mira Monte; phone Red 175. c10

FOR SALE—Oak heater; burns wood or gas; used only 2 mos; \$10.00; cost \$39.00; 68 W. Mira Monte; Red 175. 10*12

FOR SALE—Airedale puppies, \$2.00 and \$4.00; phone Red 165. 10c12

FOR SALE—Hall-Borchert Desk form; like new; reasonable; Green 112. 10c12

FOR SALE—Naturopathic Institution equipment; electric light cabinet (47 lamps); deep Therapy lamp and magnetic wave appts.; treatment table and physician scale; spinal suspension and intestinal irrigation appts. Will instruct you to use same and restore health to yourself and others. If whole equipment is taken one-third off; inquire 485 So. Madison Ave., Pasadena. c10

FOR RENT

FOR RENT—Furnished and unfurnished rooms, some with house-keeping privileges; 225 N. Lima St., phone Red 67. ctf6

FOR RENT—Two and three-room housekeeping; phone Black 122. 9c1f

FOR RENT—2 and 3 room furnished apt. \$7.00 per week and up; also sleeping rooms, 426 N. Auburn. Green 19. c8tf

FOR RENT—Furnished room; garage; close in; adults only; phone Black 167. c10

FOR RENT—House partly furnished, end car line, \$26.00; Blue 162. c10

FOR RENT—Furn. 3-room bungalow flat; very desirable; 72 W. Mira Monte; phone Red 175. c10

FOR RENT—Furnished 5-room house and garage; apply 233 Santa Anita Court; Blue 49. *10

Church and Sunday School

CHURCH OF THE ASCENSION

Rev. Wm. Carson Shaw, Rector.

Sunday Services:

8:00 a. m.—Holy Communion.

9:45 a. m.—Sunday school.

11:00 a. m.—Morning Prayer and sermon.

Anyone desiring to worship at the Church of the Ascension will be cordially welcomed.

BETHANY CHURCH

Interdenominational; Rev. W. H. Rawlings, LL. D., pastor; Rev. U. M. Fox, assistant pastor.

9:45 a. m.—Sunday school, Doctor F. H. Cram, superintendent.

Bible Class, Mr. C. E. Needham, teacher.

11:00 a. m.—Morning worship.

6:15 p. m.—Young People's service.

7:30 p. m.—Evening service.

Midweek meeting, Wednesday, 7:30 p. m. Welcome to all.

CONGREGATIONAL CHURCH

A community church, open to all who believe in the Lord Jesus Christ.

William A. Tate, Ph. D., minister.

9:45 a. m.—Sunday school; James Farndale, superintendent.

6:30 p. m.—League of Christian Youth.

11:00 a. m. and 7:30 p. m.—Church services.

Midweek prayer meeting, Wednesday, 7:30 p. m.

You are invited.

ST. RITA'S CATHOLIC CHURCH

Corner Baldwin and Alegria avenues; Rev. Peter Hanley, rector.

Sundays and Holy Days of Obligation, masses at 7:30 and 9:00 a. m.

Week days, mass at 7:00 a. m. First Friday mass, 7:30 a. m. Confessions Saturdays 3:00 p. m. to 6:00 p. m., 7:30 to 9:00 p. m.

St. Rita's Grammar school, conducted by Sisters of Loretto, teaches all grades to eighth grade included.

CHRISTIAN SCIENCE SOCIETY

Corner Highland and Hermosa Ave.

Subject Dec. 9—"God, the Only Cause and Creator."

9:30 a. m.—Sunday school.

11:00 a. m.—Morning service.

8:00 p. m. Wednesday—Testimonial meeting.

P. W. Somers arrived last week from Detroit to join his wife and son and all are guests of Mr. and Mrs. George P. Rikeman of 29 West Live Oak, Mr. Somers being a brother of Mrs. Rikeman. For many years Mr. Somers was connected with the Singer Manufacturing company in the experimental department. In the early years of his work he was an assistant to the late Charles F. Gray of Sierra Madre at the Bridgeport factory while Mr. Gray was developing some of his most successful factory sewing machines. Mr. Somers expects to make his home in California and will probably engage in some branch of the sewing machine business. At present he is available for machine repair work and will give special attention to household and the larger machines.

Mr. Percy Kortkamp spent the week end with his sister, Mrs. Robert Curdie.

Mr. N. J. Hudson and son Delos of Los Angeles spent Sunday with Mr. and Mrs. C. A. Cover.

Mr. and Mrs. J. M. Campbell went to Claremont to be with Dr. Campbell Thanksgiving Day.

Compensation.

Mrs. Hoyle—"It's too bad that we are kept at home from the opera by the storm." Mrs. Doyle—"Well, it will give us something to talk about, when we do go."

LOST AND FOUND

LOST—Brown leather bag, Monday night; finder please return to 175 N. Hermosa. *10

MISCELLANEOUS

WANTED—All kinds of junk. I. B. Goldberg. Black 142. 17c-tf

STORAGE by the month for all kinds of goods. Roland Adams. 8c-tf

YEARS of barbering satisfaction at Langley's Barber Shop, 11 Kersting Place. c10

EXPERT repairing on family and hemstitching machines; all work guaranteed; P. W. Somers, 29 W. Live Oak, S. M. 10*12

DANGEROUS TREES topped or taken down; G. N. Frey, 268 Main St., Pasadena; phone Colo. 5126. 10*12

WANTED—Real bargain in south or east front lot near Auburn north of Laurel; "P" P. O. box 68. *10

Frame them!

Christmas portraits will be much nicer if put into the proper frame. We have

Easel Backs
Oval Stands
Ready Made Frames
Mouldings

Frames made to order. Art Prints in great variety for home gifts.

Sierra Madre Paint and Paper Store

Blue 75

37 N. Baldwin

EXHIBITS OF WAR RELICS FOR PUPILS

Through the kindness of Capt. J. A. Osgood and John C. Coover the pupils of the public school are to have the privilege of seeing an interesting exhibit of Civil War Relics at the school house next Wednesday. Each of these veterans has an extensive collection. They will be placed in the kindergarten building all day, with a teacher in charge, and the pupils of each room in turn will be allowed to inspect them. The principal, Miss Steinberger, suggests that other citizens may have interesting objects which would fit in with the display and their loan for the day would be appreciated. If they will call Black 141 of Black 78 the articles will be called for, and they will be returned promptly.

Meaning of "Equinox."

The term equinox means literally "equal night." There are two equinoxes, the vernal and the autumnal, in each year. When they occur the sun passes north or south, over the equator, and the length of night and day is equal over the entire world. The equinoxes occur about the 21st of March and the 21st of September.

Cash and Carry Grocery

THOMAS SOLURY, Proprietor

PRONE RED 75 18 N. BALDWIN SPECIALS FOR SATURDAY

Federal Pie Filling, regular 35c, while it lasts 25c

Newmark Whole Ripe Figs, regular 27c, today, can 25c

Griffin's Seedless Raisins, regular 15c pkg., 2 for 27c

Jevne's Seeded Raisins, 2 pkgs. for 23c

Polar White Soap, 6 for 25c

Rub No More Washing Powder, pkg. 28c

Beginning today we will specialize on home made delicatessen, including potato salad, beet relish, cold slaw, baked beans, salad dressing, etc.

Mr. and Mrs. C. W. Jones and daughter, Mrs. Virginia Holland, Mr. and Mrs. W. S. Hull and children spent Thanksgiving with Mr. and Mrs. M. W. Hull of South Pasadena.

ELKIN FEED AND FUEL

Leaders in QUALITY SCRATCH and EGG MASH

Yes, you can buy cheaper "Scratch." But remember, you are getting what you pay for. Scratch can be made to sell at any price but we use no substitutes nor reduce the quality in order to be able to sell 10 to 15 cents cheaper than market value. Our prices are based upon present market values at a fair, legitimate profit.

Our feed is mixed daily by experienced men. Nothing but fresh grain is used—no grit, gravel or bone to make it weigh.

In our line of Egg Mashers we carry Ambler's and "J. W. S." and Sperry's Surelay. If there were any better made we would have them. All our other feeds are likewise in proportion A1 quality. Our alfalfa and oat hay is the best that can be bought.

Our regular customers never phone us and ask prices because they are satisfied and buy for quality. They know that when they call Black 22, or send the children they get the same service which has been the policy of this store for years and which has made it more successful each year, until it is known by all poultry men as the leading feed store in town.

We carry a complete line of fuel, in coal, wood and briquets. While we do not buy in carload lots, yet our prices are right.

We also carry a full line of chicken remedies and feeders. In fact, in this store you will find everything in feed for canaries, dogs and all your little pets.

And don't forget that new lawn and vegetable garden. Now is the time to start in beautifying your home grounds and sowing for winter vegetables. We carry a complete line of garden seeds, lawn seeds, garden tools and fertilizers.

Also let me help you select your shrubbery, fruit trees and roses. Make that vacant lot pay by putting in a few fruit trees and shrubs. It will help to keep the lot clean and more than repay you.

Place your orders for Christmas pot plants early so that we may not have to disappoint you. We solicit your orders with service and satisfaction guaranteed.

We have added transferring and light hauling and have put on two new trucks to take care of the business.

Give us a trial. Compare goods and service, and then become one of our

SATISFIED CUSTOMERS